

Debra Jones ~ Marketing & Multi-Media Design

Biography

Debra Jones is Managing Director and Designer for Key Elements Media, a design firm serving clients throughout Canada and the United States. Debbie is regularly sought out by leading organizations in public safety, healthcare, professional membership organizations and entertainment. She is committed to supporting new start up organizations and uses her decade of experience to establish strong marketing campaigns.

Debra is also a strong supporter of women's initiatives and has been involved with Mahila Partnership, an international non-profit organization committed to gender equality through education, public health and disaster management initiatives.

Her clients include the City of Fredericton, Wakefield Brunswick, Inc., NEDRIX, Estate Financial, the Business Continuity Planning Workgroup for Healthcare Organizations (BCPWHO), Nissan, iRock, and Endeavors.

Prior to launching Key Elements Media Debra gained extensive design, sales, production and multi-media experience working with leading organizations including Astral Radio Atlantic, Fuze Media, Rogers Media, Irving Oil Ltd and an award winning designer at Shaw Cable in 2000.

Debra is a graduate of a media design based program; "Digital Communications" specializing in graphic design, photography, audio production, TV/video production, web site construction, 3D modeling and animation, QuickTime Virtual Reality, and multimedia. She was also the winner of the Student Choice Award for her contributions to the program.

In her spare time, you can find Debra enjoying her time with her two children and her husband in Fredericton, NB. She can be reached at djones@keyelementsmedia.com.

